

Ministerio de Relaciones
Exteriores



Viceministerio para los
Salvadoreños en el Exterior

Sharing Responsibility in the Management of Migration & Development

THE SALVADORAN CASE

11th internacional Metropolis Conference 2-6 october 2006,
Lisboa, Portugal

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OBJECTIVE:

Explain the Salvadoran
experience in the process
of involving diaspora in the
country's development.

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SALVADORAN MIGRATION

MIGRATION RATIO



**1 out of each 4 Salvadorans
lives OVERSEAS.**

Approximate data

ECONOMIC FIGURES

- Gross domestic product
\$15,824 billion
- Total remittances for the same
year totaled 2,548 billion:
 - 16% of such GDP
 - 133% of net in-bond assembly
exports,
 - 86% of commercial gap
 - 655% foreign direct investment
 - 1.8% of total world remittances

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DISTRIBUTION OF SALVADORAN MIGRATION

160,000

46,000

2,500,000

3,200

63,000

3,000

19,000

2.8 million Salvadorans live **OVERSEAS** (including second generations).

A quarter of the Salvadoran population

90% migrants are in the United States.

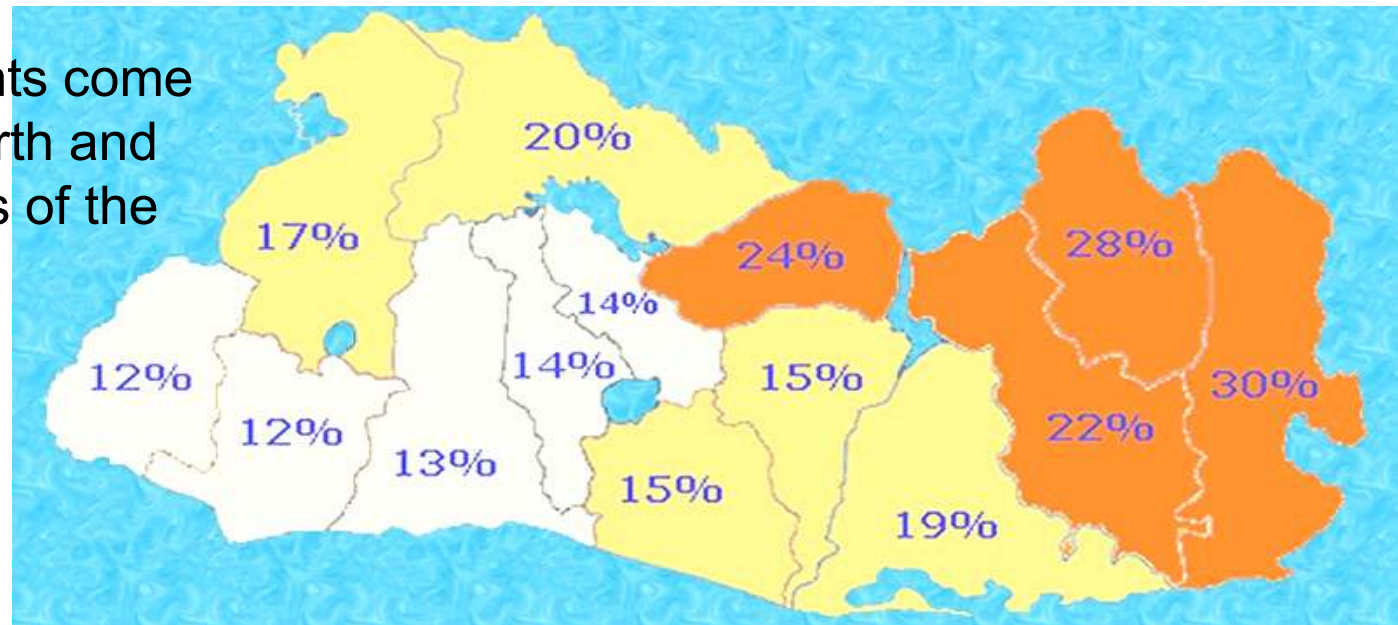
Geographical distribution in other destinations: Canada, Central America, Mexico, Australia, Italy, Sweden, etc.

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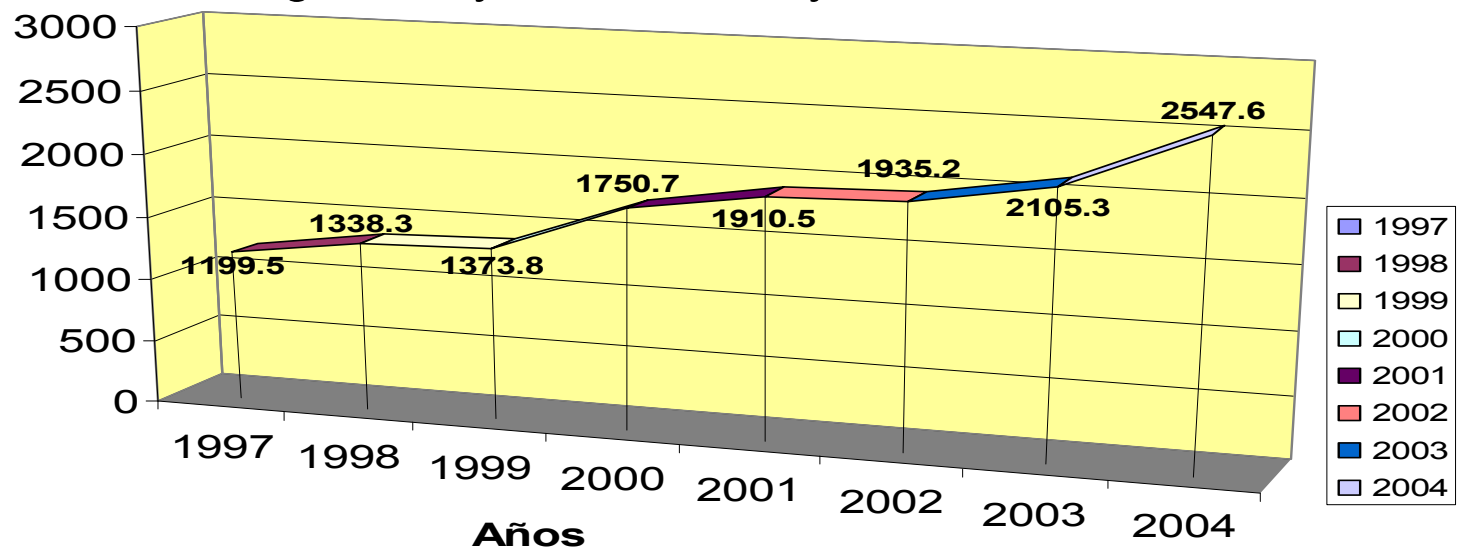
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SALVADORAN MIGRATION

Most migrants come from the North and East regions of the country.



Remittance flow has grown by 11% annually.



SALVADORAN MIGRATION

Impacts:

- Increase in the flow of family and group remittances.
- Growing relation of the Salvadoran community OVERSEAS and their place of origin, which causes numerous dynamic impacts
 - ✚ *Changes in sociocultural patterns*
 - ✚ *Forms of civil society participation and decision-making processes*
 - ✚ *Local investment processes and growth in business and services*
 - ✚ *Relevance in mass media*
- Establishing a community (society) OVERSEAS
 - ✚ *Complex; diverse interests (heterogeneous)*
 - ✚ *Higher organizational levels*
 - ✚ *Higher participation in local politics*
- Increase in relationships among communities OVERSEAS
 - ✚ *Establishment of networks based on areas of interest*
 - ✚ *Agreements and joint projects*

NETWORKS: SALVADORAN COMMUNITY ORGANIZATIONS

- Expression of interest in team working to develop the community **OVERSEAS** and their links to their communities of origin
- There are more than 300 organizations, sector organizations, committees and associations of Salvadorans **OVERSEAS**
- There are different kinds, for example:
 - ✓ Associations according to the community of origin
 - ✓ Sector organizations
 - ✓ Art and cultural associations
 - ✓ Sports associations
 - ✓ Organizations for the protection of migrants
 - ✓ Political Action committees

SALVADORAN MIGRATION : BUSINESS NETWORKS

Sector organizations are aimed at establishing business relations among them and El Salvador by promoting consumption of Nostalgia Products in ethnic markets.



PARTNERS IN DEVELOPMENT

**CAPITAL
TRANSFERS**

**BUSSINESS
NETWORKING**

**ACCESS TO
NEW MARKETS**

**KNOW HOW AND
BEST PRACTICES**

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PARTNERS IN DEVELOPMENT

CAPITAL TRANSFERS

- Presented as family and collective (social) remittances
- Possible source Investment fund

ACCESS TO NEW MARKETS

- Market openers
- New ways of distribution and logistics
- Product improvement

BUSSINESS NETWORKING

- Partners
- Buyers
- Suppliers
- Distributors
- Legal Advisors

KNOW HOW AND BEST PRACTICES

- Strategies
- Culture
- Market information
- Opportunities
- Capabilities
- Bussiness practices

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PUBLIC POLICIES AIMED AT DEALING WITH THE MIGRATION PHENOMENON

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CREATION OF THE VICE-MINISTRY OF FOREIGN RELATIONS FOR SALVADORANS OVERSEAS

MISSION

Develop the issue of foreign policies to integrate Salvadorans around the world with El Salvador, defend their rights, promote their opportunities, strengthen their links, defend their interests, promote their projects and strengthen national identity, with sensitivity and by using a social approach, according to the Government Plan named “País Seguro” (Safe Country).

VALUES

Spirit of service, sensibility solidarity, respect and professional excellence for Salvadorans OVERSEAS.

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CREATION OF THE VICE-MINISTRY OF FOREIGN AFFAIRS FOR SALVADORANS OVERSEAS

STRATEGIC GUIDELINES

- Human rights and legal counsel
- Migratory stability and family reunification
- Remittances and local development
- Social and humanitarian assistance
- Economic integration
- Consular services
- National identity
- Involvement with communities **OVERSEAS** and participation in civil society

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WORK STRATEGIES: INTER-INSTITUTIONAL COORDINATION

Network of Salvadoran Associations and sector organizations OVERSEAS

Consulates

OTHER

Vice-ministry of Foreign Affairs for Salvadorans Overseas

Superintendency of Pension Plans

FISDL

Ministry of Finance
CUSTOMS

LINK

PROESA

EXPORTA

MINI
GOBER

CONCULTURA

INDES

Ministry of
Tourism

MINED

MINEC

NETWORK OF PUBLIC AND PRIVATE ENTITIES

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DEVELOPMENT VISION

- Structuring and updating databases of the Salvadoran community OVERSEAS
- Permanent spreading of information
- Strengthening Associations of Salvadorans OVERSEAS
- Training sessions
 - Access to co-investment funds
 - Technical assistance and management support
 - Developing economic and social opportunities
- New calls for the “Unidos por la Solidaridad” Program
 - Integration, asking about and opening to participate in National Development mega-projects

ECONOMIC INTEGRATION

What have we done?

We consolidated Commercial Opening– Extended market

FREE TRADE AGREEMENTS



Country	Population
USA	294
Mexico	104
Dominican Rep.	9
Chile	16
Panama	3
C.A.	42
TOTAL	468

ECONOMIC INTEGRATION

Creation of investment options in the form of bussiness tools, capital investment, saving funds and real estate



New electric water dams



Housing and real estate tradeshows



New Port of Cutuco



Industrial projects



Stock and bonds

PRACTICAL EXAMPLES OF WORKS MADE ORGANIZATIONS OF SALVADORANS OVERSEAS



- 600 Salvadoran leaders
- Coming from all the continents
- Presenting projects and programs of State entities

Fora to discussion and get together with Salvadorans OVERSEAS and the country entities



PRESIDENTIAL FORUM WITH SALVADORANS OVERSEAS

PRACTICAL EXAMPLES OF WORKS MADE ORGANIZATIONS OF SALVADORANS OVERSEAS



\$6,269 million of
balancing entry

17 Contest funds carried out

\$9,988 million invested
by the Central Government

77% of
investment
focused on
the poor and
needy

57
projects

249,604 beneficiaries

COLECTIVES REMITTANCES AND LOCAL DEVELOPMENT

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**Casa de La Cultura
de Intipucá**

Mauricio Cienfuegos Sports Center, El Carmen, La Unión.

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Puerto San Juan

CENTRO TURISTICO PUERTO SAN JUAN

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Centro Cultural de Azacualpa



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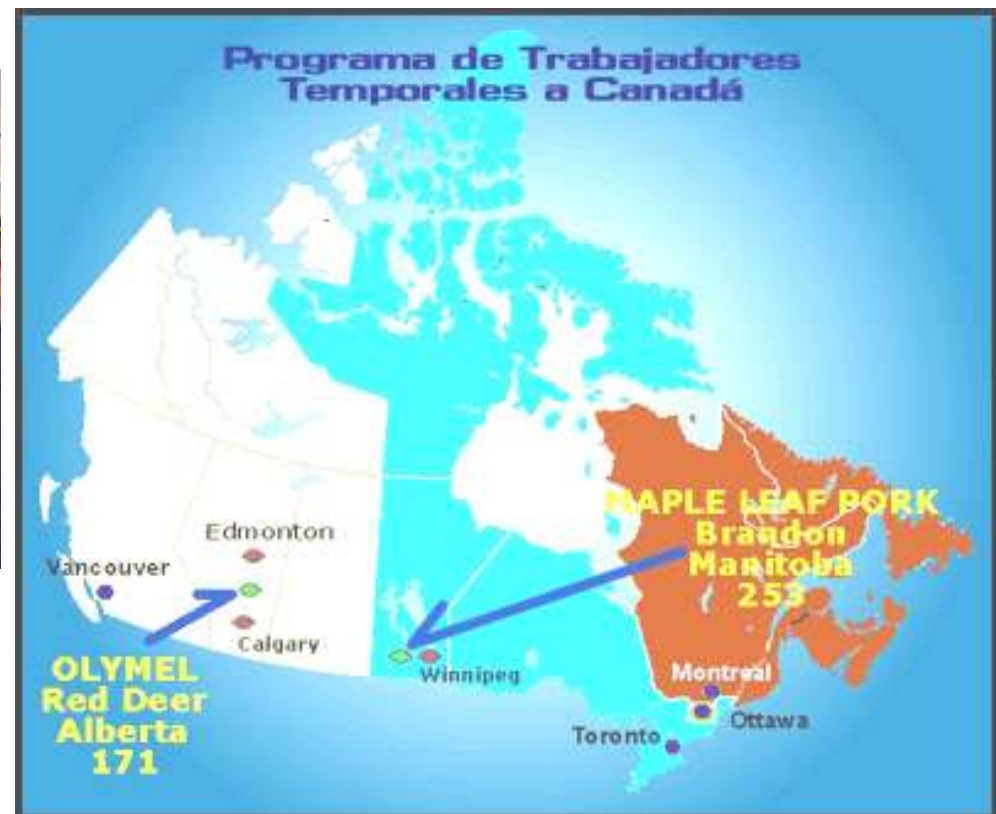
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**Casa de salud Enrique
Alejo, Tecoluca, San
Vicente.**

SEASONAL EMPLOYMENT OVERSEAS PROGRAM

- A seasonal employment program under an orderly employment migration scope executed with Canada has been beneficial for more than five hundred Salvadoran citizens and their families.
- Also, steps have been taken by the Australian Government to analyze the feasibility of setting up programs of seasonal employees.



CULTURAL IDENTITY

- Contests
- Cultural Forum
- Educational Cultural Material for Migrants
- Cultural Monitoring
- Celebration of Independence “LA PATRIA EN MI” (The Motherland in me”)
- Acknowledgement of talent and relevant contributions promote culture.



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CHALLENGES AND PROJECTIONS IN GETTING CONNECTED FOR DEVELOPMENT ISSUES

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STRENGTHENING INSTITUTIONS

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