

Centro de Informação Comunitária Brasil Angola Brazil-Angola Community Information Centre

# Challenges Faced by Brazilian Immigrants Building New Identities in Canada

Hewton Tavares Secretary - Board of Directors

### Important Aspects

#### Methodology

- Observation of Frontline Workers
- Experience and Group Discussion

#### **Concepts**

Low and High Contexts

#### **Restrictions of the Presentation**

- Generalizations
- Individual vs. Cultural Values
- Fast Changes in the Values of the Societies around the World: Time and Space

### Differences in Cultural Values between Canada and Brazil

Orientation



### Differences in Cultural Values between Canada and Brazil

Gender



## Differences in Cultural Values between Canada and Brazil Timing/ Pacing



Many things at the same time

Beliefs



One thing at a time

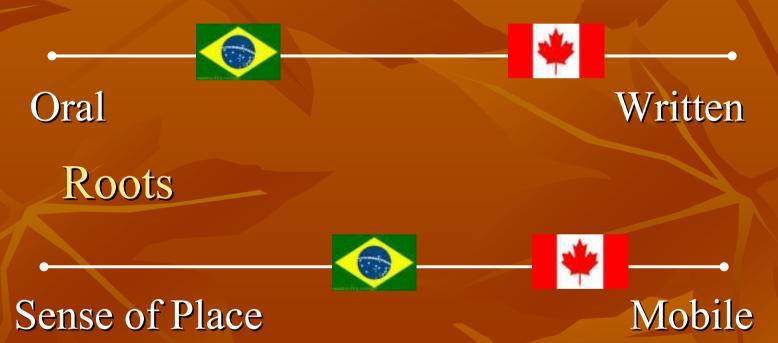


Religious



### Differences in Cultural Values between Canada and Brazil

Communication



### Important Issues for Integration

- Different Languages
- Status in the Country
- Communication: Oral vs. Written Information
- Boundaries: Personal vs. Professional Spaces
- Timing: Planning & Time Management
- Structure: Flexibility & Creativity
- Social Relations: Spontaneity & Judgment
- Social Interactions: Friendships
- Professional Integration: Overqualified Professionals
   & Equivalency of Credentials

These Issues Cause Problems for Brazilian Immigrants to Negotiate New Identities